

2022 IEEE INTERNATIONAL SYMPOSIUM ON ELECTROMAGNETIC COMPATIBILITY & SIGNAL/POWER INTEGRITY



EXHIBIT & SPONSORSHIP PROSPECTUS

SPOKANE CONVENTION CENTER

Spokane, Washington, United States

AUGUST 1 – 5, 2022 (EXHIBITS AUG 2 – 4)

Sponsored by:



emc2022.emcss.org



TABLE OF CONTENTS

| | |
|---|-------------------|
| <u>Invitation to Exhibit and Sponsor</u> | <u>3</u> |
| <u>Snapshot of Past Symposium Attendees</u> | <u>4-7</u> |
| <u>Exhibit Pricing</u> | <u>8</u> |
| <u>Exhibitor Benefits</u> | <u>9</u> |
| <u>Venue</u> | <u>10</u> |
| <u>Important Exhibitor Dates</u> | <u>11</u> |
| <u>Gold Sponsorship</u> | <u>12</u> |
| <u>Silver Sponsorship</u> | <u>13</u> |
| <u>Bronze Sponsorship</u> | <u>14</u> |
| <u>Recruiting Sponsorship</u> | <u>14</u> |
| <u>Sponsorship Level Comparision</u> | <u>15</u> |
| <u>A la Carte Sponsorships</u> | <u>16</u> |
| <u>Sponsorship Order Form</u> | <u>18</u> |
| <u>Contact Information</u> | <u>20</u> |
| <u>Order Form</u> | <u>21</u> |
| <u>General Terms & Conditions for Exhibiting</u> | <u>23</u> |



INVITATION TO EXHIBIT AND SPONSOR

Dear Industry Colleagues,

The 2022 IEEE International Symposium on Electromagnetic Compatibility & Signal/Power Integrity (EMC+SIPI) will bring together the world's top researchers and industry-leading companies to share ideas and advances in our field. Many of the most important developments in Electromagnetic Compatibility & Signal/Power Integrity have historically been first presented at EMC+SIPI, and we expect 2022 to be no exception with its exciting and in-depth content. As the practical impact of our field continues to expand, the role of industry-centered events has grown and will be a critical aspect for our industry.

We would like to invite your company to take a leadership role by exhibiting and/or sponsoring at this important symposium. Making a commitment in advance will allow your company to realize increased value, cost savings, and benefit from visibility over the next months. We are also very excited about the many opportunities that we are planning for our exhibitors and sponsors to engage with EMC+SIPI participants, including access to recruiting new talent to your organization, hands-on demonstration areas, networking access during the coffee breaks, "Ask the Experts" panels, and poster sessions held on the exhibition floor, as well as many exciting and unique sponsorship opportunities.

Holding EMC+SIPI 2022 in Spokane reflects a fantastic confluence between the rapid growth in our field due to the increasing impact of new technologies such as Automotive, 5G/Wireless, and High Power/Intentional Electromagnetic Interference related to EMC+SIPI. In addition, the State of Washington is increasingly known for its growing aerospace presence with Boeing, SpaceX, Blue Origin, Crane Aerospace & Electronics, and Kymeta. It will be a wonderful opportunity to meet and network with leaders in a variety of industries addressing these new technologies and the challenges they present to the EMC and SIPI community. The exhibition plays an important role in providing an in-person forum in which to discuss solutions to these technical challenges directly with symposium attendees.

It has been two years since we all gathered in person. We are expecting this symposium to be one of the first in Electromagnetic Compatibility & Signal/Power Integrity with a significant on-site presence. We are looking forward to welcoming you to this enriching event that will allow you to renew relationships with existing customers, attract new customers, and gain exposure for your products and services to industry leaders. We are confident that you will find this experience very rewarding and memorable.

Sincerely,

Janet O'Neil, *EMC+SIPI 2022 General Chair*

Alistair Duffy, *EMC+SIPI 2022 Exhibition and Sponsorship Chair*

CONNECT IN-PERSON

WITH HUNDREDS OF EMC + SIPI ENGINEERS WHO ARE LOOKING FOR PRODUCTS AND SERVICES TO HELP THEIR COMPANIES IN THE FUTURE!

More than 1,500 professionals attend from industry, academia, and government sectors where they are hard at work in developing the next generation of products and services to comply with global regulations and standards related to electromagnetic compatibility, signal and power integrity.

BELOW IS A SNAPSHOT OF THE PROFESSIONAL PROFILE OF PAST EMC+SIPI SYMPOSIUM ATTENDEES:

(Results from IEEE conducted surveys.)

INDUSTRY LEADING ORGANIZATIONS

EMC + SIPI attend to gain technology knowledge and network!

79%

of attendees rate gaining technology knowledge important to their experience.

77%

rate networking with technology professionals as an important reason they attend.

JOB TITLES

PROFESSIONAL SETTING:

| | |
|--|-----|
| Business and Industry/ Testing Services | 63% |
| University and Research Institution | 19% |
| Government/ Non Profit | 11% |
| Other | 7% |

BUSINESS/INDUSTRY:

| | |
|----------------------|-----|
| Engineering | 73% |
| Sales | 11% |
| Consultant | 9% |
| C-level or Executive | 5% |
| Other | 2% |

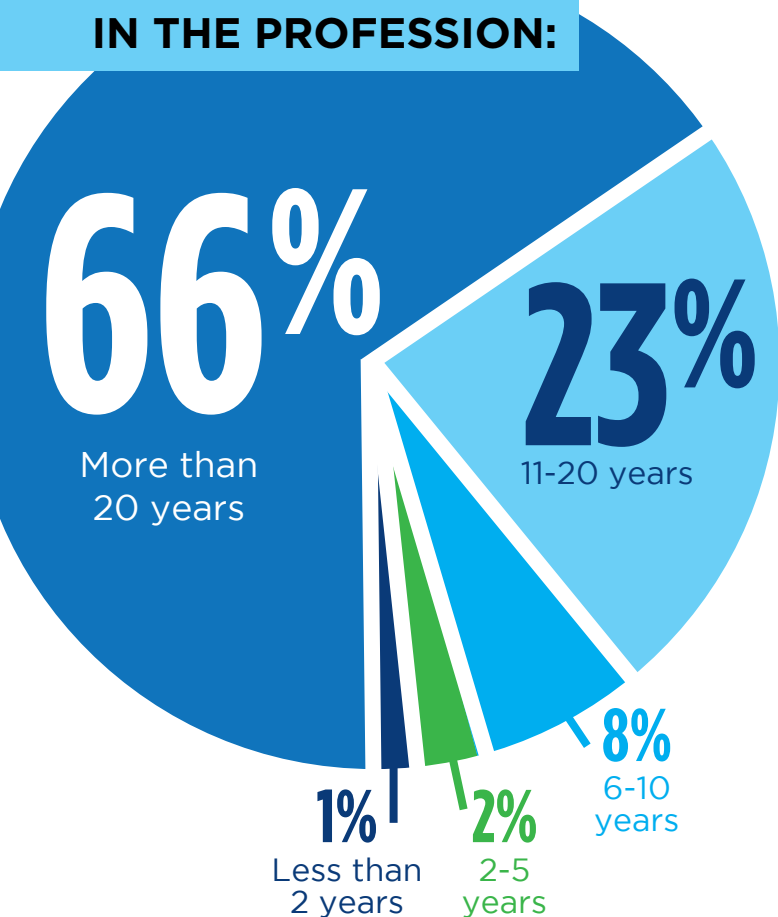
UNIVERSITY/RESEARCH INSTITUTION:

| | |
|--------------------------|-----|
| Professor | 65% |
| Scientist/Research Staff | 35% |

GOVERNMENT/NON PROFIT JOB TITLES:

| | |
|---------------------------|-----|
| Engineering | 90% |
| Member of Technical Staff | 10% |

NUMBER OF YEARS IN THE PROFESSION:



WIDE RANGE OF APPLICATION INTERESTS*

| | |
|---------------------------------------|-----|
| Associations/Societies/Committees | 63% |
| Training and Seminars | 60% |
| Testing Certification | 57% |
| Test and Measurement Equipment | 51% |
| Shielding Products and Materials | 42% |
| Manufacturers | 36% |
| Antennas & Antenna Products | 36% |
| Filters and related products | 35% |
| Government Agencies | 31% |
| Anechoic Chambers/Materials | 30% |
| Connectors | 28% |
| Passive Electronic Components | 28% |
| Software Development Services/Product | 25% |
| Equipment Resellers/Rentals | 23% |
| Publishers | 22% |
| Product Safety Compliance Equipment | 20% |
| Power Supplies | 19% |
| Distributors | 17% |

*Respondents could indicate multiple interests.

DIVERSE PURCHASING INTEREST*

EMC+SIPI Symposium attendees come with a wide breadth of product interests.

Product Interest:

| | |
|-------------------------------------|-----|
| EMC Measurement | 79% |
| Electromagnetics Environments | 49% |
| Aeronautics and Space EMC | 42% |
| Industry Standards | 42% |
| EMC Management | 41% |
| EMC Wireless Technology | 40% |
| Computational Electromagnetics | 39% |
| Signal Power Integrity | 38% |
| Automotive | 33% |
| Low Frequency EMC | 31% |
| Power Electronics EMC | 31% |
| High Power Electromagnetics | 29% |
| Spectrum Engineering | 21% |
| Smart Grid | 13% |
| Nanotechnology & Advanced Materials | 9% |

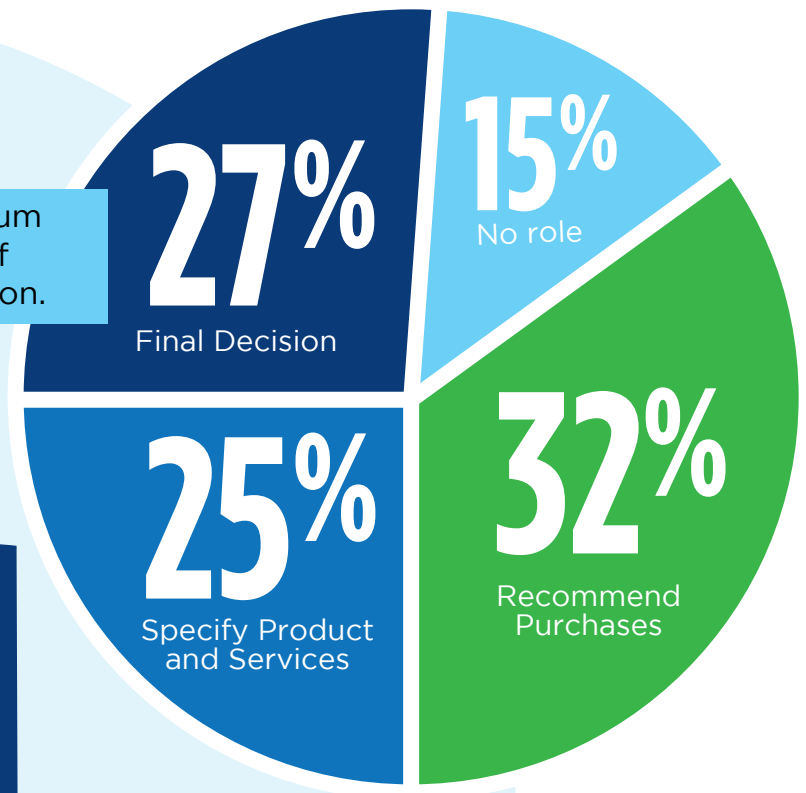
*Respondents could indicate multiple interests.

SIZE OF ATTENDEE ORGANIZATIONS:



BUYING POWER

A high percentage of EMC+SIPI Symposium attendees play a role in the purchase of products and services for their organization.



56%

LONG TERM RELATIONSHIPS HAPPEN AT THE SYMPOSIUM

of EMC+SIPI attendees have attended five or more symposia

42%

RECRUITING OPPORTUNITIES

of EMC+SIPI attendees look for future job opportunities at the symposium

70%

ATTENDEES VALUE NEW AND BETTER WAYS OF DOING THINGS

of EMC+SIPI attend for standards information or training

**ENHANCE YOUR BRAND IMAGE,
POSITION YOUR ORGANIZATION AS AN
INDUSTRY THOUGHT LEADER, AND GET
ACCESS TO TOP TALENT IN THE FIELD
BY TAKING ADVANTAGE OF AN EXHIBIT
AND SPONSORSHIP OPPORTUNITY AT
2022 EMC+SIPI SYMPOSIUM.**

**PAST SYMPOSIA SPEAKERS AND
ATTENDEES REPRESENT LEADING
TECHNOLOGY COMPANIES INCLUDING:**

Amazon

Analog Devices

Apple

AT&T

Boeing

Cisco

Dell

Ericsson

Food and Drug Administration (FDA)

Ford

Google

IBM

Intel

JPL/NASA

Lockheed

Microsoft

**National Institute of Standards
and Technology (NIST)**

Northrup Grumman

Raytheon

Samsung

Stellantis

Tesla

US Naval Surface Warfare Center

CONNECT IN PERSON

WITH THE WORLD'S LEADING ENGINEERS, RESEARCHERS, AND TEST LAB MANAGERS IN THE INDUSTRY

The Exhibit Hall will be a major component of the Symposium experience for all attendees from Tuesday, August 2 – Thursday, August 4. The Symposium technical program schedule has been designed to maximize the opportunities for attendees to visit the exhibit hall to see the latest technologies and products as well as network with exhibitors. A variety of technical activities will take place directly in the exhibit hall, including coffee breaks, demonstrations, “Ask the Experts” panels, and poster paper sessions. The symposium is also an excellent opportunity to recruit some of the best and most experienced engineers in the world. Reserve your exhibit space today!

EXHIBIT SPACE RENTAL USD (AVAILABLE IN INCREMENTS OF 10' X 10')

STANDARD BOOTH RENTAL

- Each booth price is determined when booths are confirmed.
- Location Spokane Convention Center Exhibit Halls A & B
- Printed booth sign with “Name of Company”
- 8' high rear drape & pipe
- 3' high side drape & pipe
- Customized options determined by exhibitor (furniture, power, refreshments, lead tracker)
- Carpet (please note Exhibit Hall A-B is NOT carpeted)
- Carpet is mandatory and must be purchased or provided by exhibitor

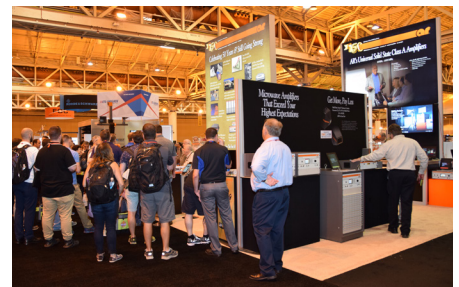
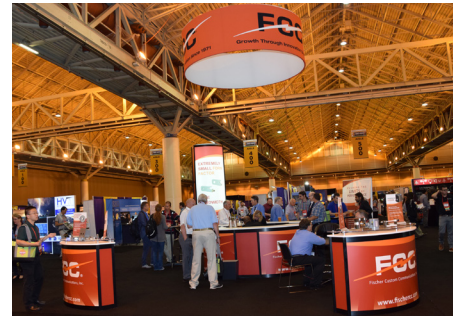
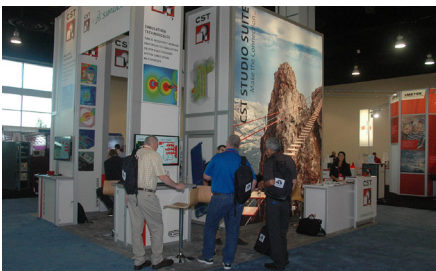


TABLE TOP

- Table Top Dimensions: 6'L x 30"W
- Each table top price is determined when table tops are confirmed.
- Location: Spokane Convention Center Exhibit Halls A & B
- Printed booth sign with “Name of Company”
- 8' high rear drape & pipe
- One (1) table for table top display or use for display materials
- One (1) chair
- Show Manager's choice of carpet
- Customized options by exhibitor (booth furniture, utilities, refreshments, lead tracker)



SPECIAL BENEFITS AS AN EXHIBITOR!

We build show traffic during the show:

Coffee Breaks
and Dining Area
on the show floor

Hardware
Experiments
and Software
Demonstrations

Exhibit
Product
Application
Demonstration

Ask the
Experts
Panels

Co-located
Exhibits and
Major Events

Poster
Paper
Presentations

Student
Contest
Demonstration

Free items
for
Exhibitors

Website Link: All exhibitors, advertisers and patrons will receive a link to their website from www.emc2022.emcss.org

Advance & Final Programs: All exhibitors, advertisers and patrons with fees paid at time of publication will receive a free line listing

Symposium exhibit registration: One free full registration is included in each booth or table top

EMC+SIPI 2022 Symposium Logo Artwork for your Ad program: Royalty-free use of the symposium logo on your advertising and promotional materials throughout the year to let your customers know you will be at the Symposium in Spokane, WA.

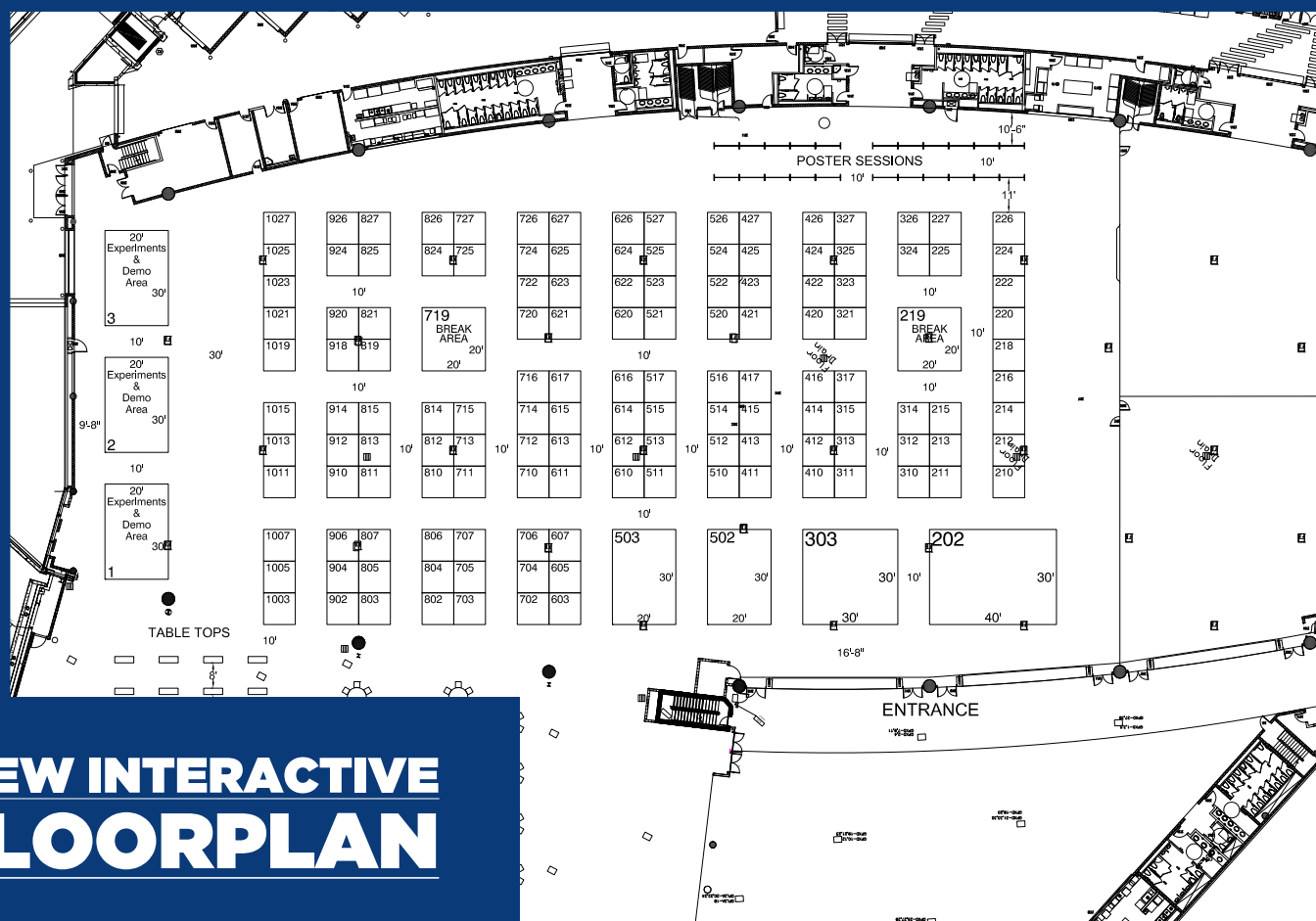
VENUE

The Spokane Convention Center campus sits on the banks of the Spokane River located in the heart of downtown providing spectacular views of the 100-acre Riverfront Park along with close access to numerous restaurants, wineries, hotels, entertainment opportunities, and unique shopping. The campus, which includes the

First Interstate Center for the Arts and the Spokane Convention Center is attached to two major hotels and surrounded by many others. Built specifically to host events, the Spokane Convention Center is the region's premier choice for conventions, consumer shows, banquets, meetings and social events. The exhibition will be located directly in line with the symposium technical presentation rooms. Attendees will be able to easily go between symposium technical presentation rooms and the exhibition.



FLOOR PLAN SPOKANE CONVENTION CENTER: HALLS A-B AUGUST 2-4, 2022



**VIEW INTERACTIVE
FLOORPLAN**

RESERVE YOUR EXHIBIT OPPORTUNITY TODAY AND REMEMBER THESE IMPORTANT DATES!

HOW TO ORDER

The sooner you order, the more money you save, and the more exposure your company will have to attendees. We have made the process simple; there is a one page "Exhibit Order Form" that includes payment to reserve your exhibit and/or tabletop space.

DATE FOR EXHIBIT DISCOUNTS AND ALLOCATION BASED ON POINT VALUES

Last day for discounts and exhibit space allocation based on point values is **Wednesday, Jan. 5, 2022**. All exhibit spaces contracted for after **Wednesday, Jan. 5, 2022** will be based on availability.

DATES FOR ORDERING EXHIBIT SPACE AT DISCOUNT

Note: All fees below are in \$USD

Exhibit space order is \$3,200 per exhibit booth (\$1,800 per table top) after **Wednesday, Jan. 5, 2022**

A signed Exhibit Order Form and minimum 50% deposit must be received prior to the corresponding dates to the respective discounts. All orders received after **Wednesday, Jan. 5, 2022** require full payment.

GENERAL INFORMATION

EXHIBIT HALL SCHEDULE *(subject to change)*

INSTALLATION:

Sunday, July 31, 2022
8:00-16:30

Monday, August 1, 2022
8:00-18:00

EXHIBIT HOURS:

Tuesday, August 2, 2022
10:00-17:00

Wednesday, August 3, 2022
9:00-17:00

Thursday, August 4, 2022
9:00-12:00

DISMANTLING:

Thursday, August 4, 2022
12:00-16:30

Friday, August 5, 2022
8:00-12:00

SPONSORSHIP INFORMATION

GOLD SPONSOR

\$18,000

These sponsorship opportunities for IEEE EMC+SIPI 2022 are specific to the events during the week of the Symposium in Spokane (August 1-5, 2022). The IEEE EMC+SIPI 2022 Symposium Committee aims to provide our valued exhibitors with an enhanced opportunity for higher visibility marketing to the symposium attendees.

- Exclusive signage on entrance to exhibit hall
- Recognition as Gold Sponsor on welcome screens for all technical sessions
- Recognition as Gold Sponsor at Gala Banquet at symposium
- Recognition as Gold Sponsor at Welcome Reception during symposium
- Exhibition Wednesday Lunch Sponsor - Your logo prominently displayed during lunch in the exhibit hall. Includes the opportunity to make a statement as part of the opening announcements of up to three minutes in length
- Logo shown in registration area at Spokane Convention Center recognizing Gold Sponsor status
- Logo on symposium signs at Convention Center recognizing Gold Sponsor status
- Logo on the entrance banner at Convention Center entrance recognizing Gold Sponsor status
- Logo on the home page of symposium web site recognizing Gold Sponsor status
- Rotating Banner ad on Symposium website
- Logo on all symposium email promotion targeting thousands of attendees
- Satellite table co-located with technical sessions outside room of your choice
- Full page ad in final program
- Logo in final program, recognizing Gold Sponsor status
- Use of meeting room co-located with technical sessions in convention center up to three days through the symposium week, subject to availability. Time may be subdivided and AV is sponsor responsibility
- Your logo on exhibition bingo cards distributed to all attendees
- Includes the opportunity to provide one webinar to the EMC+SIPI community as one of the Society organized webinars (timing, etc. to be agreed between Sponsor and Society).
- Includes turbo boost benefits (see below for details)

ADD YEAR ROUND TURBO BOOST TO YOUR SPONSORSHIP:

\$6,000

INCLUDED FOR GOLD SPONSORS

- Presence on EMC Society Website with logo recognition as year-round sponsor
- Logo recognition on select HTML's sent to approximately 20,000 Industry professionals on EMC Society contact list
- 4 - full page advertisements in EMC Magazine

SPONSORSHIP INFORMATION

SILVER SPONSOR

\$12,000

These sponsorship opportunities for IEEE EMC+SIPI 2022 are specific to the events during the week of the Symposium in Spokane (August 1-5, 2022). The IEEE EMC+SIPI 2022 Symposium Committee aims to provide our valued exhibitors with an enhanced opportunity for higher visibility marketing to the symposium attendees.

- Recognition as Silver Sponsor at Gala Banquet at symposium
- Recognition as Silver Sponsor at Welcome Reception at symposium
- Recognition as Silver Sponsor on welcome screens for all technical sessions
- Logo shown in registration area at Spokane Convention Center recognizing Silver Sponsor status
- Logo on symposium signs at the Convention Center recognizing Silver Sponsor status
- Logo on the entrance banner at Convention Center entrance recognizing Silver Sponsor status
- Logo on the home page symposium web site recognizing Silver Sponsor
- Rotating Banner ad on Symposium website
- Logo on all symposium email promotion targeting thousands of attendees
- Satellite table co-located with tech sessions outside room of your choice
- Logo in final program recognizing Silver Sponsor status
- Half page ad in final programs
- Use of meeting room co-located with technical sessions in convention center up to three days through the symposium week, subject to availability. Time may be subdivided and AV is sponsor responsibility
- Your logo on exhibition bingo cards distributed to all attendees
- Includes the opportunity to provide one webinar to the EMC+SIPI community as one of the Society organized webinars (timing, etc. to be agreed between Sponsor and Society).
- Includes an opportunity to provide (1) webinar to EMC+SIPI community in 2022

ADD YEAR ROUND TURBO BOOST TO YOUR SPONSORSHIP:

\$6,000

50% DISCOUNT FOR SILVER SPONSOR = \$3,000

- Presence on EMC Society Website with logo recognition as year-round sponsor
- Logo recognition on select HTML's sent to approximately 20,000 Industry professionals on EMC Society contact list
- 4 - half page advertisements in EMC Magazine

SPONSORSHIP INFORMATION

BRONZE SPONSOR

\$7,000

These sponsorship opportunities for IEEE EMC+SIPI 2022 are specific to the events during the week of the Symposium in Spokane (August 1-5, 2022). The IEEE EMC+SIPI 2022 Symposium Committee aims to provide our valued exhibitors with an enhanced opportunity for higher visibility marketing to the symposium attendees.

- Recognition as Bronze Sponsor at Gala Banquet at symposium
- Recognition as Bronze Sponsor at Welcome Reception at symposium
- Recognition as Bronze Sponsor on welcome screens for all technical sessions
- Logo shown in registration area at Spokane Convention Center recognizing Bronze Sponsor status
- Logo on symposium signs at Convention Center recognizing Bronze Sponsor status
- Logo on the entrance banner at Convention Center entrance recognizing Bronze Sponsor status
- Logo on symposium web site recognizing Bronze Sponsor status
- Rotating Banner on Symposium website
- Logo on all symposium email promotion targeting thousands of attendees
- Logo in final program recognizing Bronze Sponsor status
- Half page ad in final program
- Your logo on exhibition bingo cards distributed to all attendees
- Includes an opportunity to provide (1) webinar to EMC+SIPI community in 2022

ADD YEAR ROUND TURBO BOOST TO YOUR SPONSORSHIP:

\$6,000

25% DISCOUNT FOR BRONZE SPONSOR = \$4,500

- Presence on EMC Society Website with logo recognition as year-round sponsor
- Logo recognition on select HTML's sent to approximately 20,000 Industry professionals on EMC Society contact list
- 4 - half page advertisements in EMC Magazine

RECRUITING SPONSOR

\$1,600

- Recruiting Table Top
- Ability to participate in recruiting webinar panel and/or Technology webinar
*contact EMC+SIPI for topics and times. Logo on symposium website recognizing as Recruiting Sponsor
- Your logo on the exhibition bingo card given to all registrants
- Targeted email to approximately 20,000 names on EMC+SIPI community contact list promoting the Recruiting Sponsors.

SPONSORSHIP INFORMATION

| SPONSOR LEVEL | GOLD | SILVER | BRONZE |
|--|------------------------------|-------------------------|-------------------------|
| FULL SYMPOSIUM RATE | \$18,000 | \$12,000 | \$7,000 |
| Exclusive signage on entrance to exhibit hall | ✓ | | |
| Exhibition Wednesday Lunch Sponsor - Your logo prominently displayed during lunch in the exhibit hall. Includes the opportunity to make a statement as part of the opening announcements of up to three minutes in length | ✓ | | |
| Opportunity to provide one webinar to the EMC+SIPI community as one of the Society organized webinars. | ✓ | ✓ | |
| Use of meeting room co-located with tech sessions in convention center up to three days through the symposium week, subject to availability. Time may be subdivided and AV is sponsor responsibility. | ✓ | ✓ | |
| Satellite table co-located with technical sessions outside room of your choice | ✓ | ✓ | |
| Full page ad in final program | ✓ | | |
| Half page ad in final program | | ✓ | ✓ |
| Recognition as Sponsor on welcome screens for all technical sessions | ✓ | ✓ | ✓ |
| Recognition as sponsor at Gala Banquet | ✓ | ✓ | ✓ |
| Recognition as sponsor at Welcome Reception | ✓ | ✓ | ✓ |
| Logo shown in registration area at Spokane Convention Center recognizing sponsor level | ✓ | ✓ | ✓ |
| Logo on symposium signs at convention center recognizing sponsor level | ✓ | ✓ | ✓ |
| Logo on entrance banner at convention center recognizing sponsor level | ✓ | ✓ | ✓ |
| Logo on the home page of symposium web site recognizing sponsor level. | ✓ | ✓ | ✓ |
| Rotating Banner ad on Symposium website | ✓ | ✓ | ✓ |
| Logo on all symposium email promotion targeting thousands of attendees | ✓ | ✓ | ✓ |
| Logo in advance and final programs, recognizing sponsor level | ✓ | ✓ | ✓ |
| Your logo on exhibition bingo cards distributed to all attendees | ✓ | ✓ | ✓ |
| Turbo Boost Option: Add presence on EMC Society Website with logo recognition as year-round sponsor. Logo recognition on select HTML's sent to approximately 20,000 Industry professionals on EMC Society contact list. Year round advertisement 4x half or full page in EMC Magazine. | INCLUDED! \$6000 VALUE | 50% DISCOUNT \$3,000 | 25% DISCOUNT \$4,500 |

A LA CARTE

All sponsorships below will also include your company logo on the List of Sponsors in the Final Program, the On-Site Symposium list of Sponsors on signs and inclusion in the **exhibition bingo game**.



SPEAKERS BREAKFAST

Sponsorship Price: \$6,000 - Only 1 Available!

As sponsor of the speaker breakfast you will kick off each breakfast with a welcome, your company logo on the podium sign and a table to display sponsor materials. The sponsor will also have the opportunity to have your logo on the speaker gift. The speaker breakfast sponsor plays an important role each day with introductions and welcome each morning.



WELCOME RECEPTION - **SOLD**

Sponsorship Price: \$5,000 - Only 1 Available!

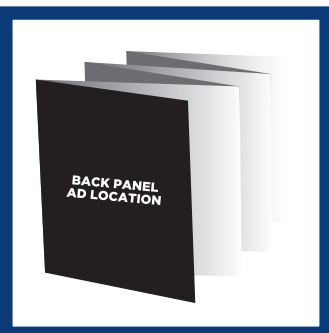
Delegates joining the welcome reception will get a warm first hello and welcome by your company. Your opportunity to sponsor this will be accompanied by your logo prominently displayed at the entrance to the Welcome Reception, in the advance and final programs, and on the beverage cups provided on site. Recognition in the program as a sponsor for this event.



INTERNET SPLASH PAGE - **SOLD**

Sponsorship Price: \$1,200 - Only 1 Available!

The Internet access splash page will display your company as the patron of the wireless and wired internet access throughout the entire convention center during the Symposium and viewed by all the attendees.



POCKET GUIDE SCHEDULE BACK COVER

Sponsorship Price: \$2,500 - Only 1 Available!

Ad on back of Pocket Guide Program given to all participants.

A LA CARTE

All sponsorships below will also include your company logo on the List of Sponsors in the Final Program, the On-Site Symposium list of Sponsors on signs and inclusion in the **exhibition bingo game**.



MOBILE APP SPLASH PAGE - **SOLD**

Sponsorship Price: \$2,500 - Only 1 Available!

Includes the splash page while the mobile app loads and branding for mobile app advertising.



MORNING OR AFTERNOON COFFEE BREAK SPONSOR

Sponsorship Price: \$1,500 per break - 8 Available!

Give all the attendees a break with the ability to sponsor 8 breaks. Sponsors will have signage at each break and you will be highlighted as the break sponsor in the symposium website and agenda. The sponsor will also have the option to have literature bins and information near the break area to gain additional outreach outside the exhibit hall with all the EMC+SIPI symposium attendees.

EMC+SIPI 2022 MEDIA BUNDLES WITH INCLUSION IN THE FOLLOWING PUBLICATIONS.

FINAL PROGRAM AD

The Symposium Final Program is available online in a digital format a few weeks prior to the symposium. The program is used as a tool to learn about the sessions and happenings during the week of the symposium.

WEBSITE BANNER AD

Digital banner advertisement on the Symposium Website which gains exposure to both attendees and prospective attendees for the symposium. The site has over 5,500 views each month.

EMAIL NEWSLETTER BANNER AD

The EMC+SIPI 2022 Newsletter gets distributed to the EMC+SIPI community recipients on a regular basis. A Banner Ad in the email will allow your company exposure to approximately 20,000 EMC+SIPI contact names leading up to the show and connects your company to important newsletter content.

PREMIUM MEDIA BUNDLE: Price: \$1200

- Choice of location for full page ad in the Final Program.
- Newsletter banner ad based on advertiser choice of issue.
- Website banner advertisement on www.emc2022.emcss.org.

STANDARD MEDIA BUNDLE: Price: \$800

- Full page ad in the Final Program based on availability.
- Newsletter banner ad based on availability.
- Website banner advertisement on www.emc2022.emcss.org.

BASIC MEDIA BUNDLE: Price: \$500

- 1/2 page ad in the Final Program based on availability.
- Newsletter banner ad based on availability

SPONSORSHIP ORDER FORM



We hereby apply for Sponsorship Opportunities at the 2022 IEEE International Symposium on Electromagnetic Compatibility (EMC) + Signal and Power Integrity (SIPI) on **August 1-5, 2022** (Exhibition Hall dates: **August 2-4, 2022**). We agree to abide with the Basic Terms and Conditions accompanying this form.

CONTACT INFORMATION

Contact Name: _____ Title: _____

Company: _____

Address: (No P.O. Boxes) _____ City: _____

State: _____ Province: _____ Postal Code: _____ Country: _____

Phone: _____ Fax: _____

E-mail Address: _____ Company Website Address: _____

SPONSORSHIP LEVEL CHOICE

☐ Gold - \$25,000

☐ Silver - \$17,500

☐ Bronze - \$10,000

A LA CARTE OPTIONS

1 Available of the Following:

- | | |
|----------------------------------|----------------------------------|
| Speaker Breakfast | <input type="checkbox"/> \$6,000 |
| Welcome Reception | <input type="checkbox"/> \$5,000 |
| Internet Splash Page | <input type="checkbox"/> \$1,200 |
| Pocket Guide Schedule Back Cover | <input type="checkbox"/> \$2,500 |
| Mobile App Splash Page | <input type="checkbox"/> \$2,500 |

ADDITIONAL PLACEMENTS:

Morning or Afternoon Coffee Break Sponsor

☐ \$1,500 per break (8 Available)

Break 1 - Time and Date: _____

Break 2 - Time and Date: _____

FINAL PROGRAM AD LOCATIONS

Inside Front Cover

Inside Back Cover

Opposite Table of Contents

Opposite Chairman's Letter

Opposite Getting Around

Opposite Schedule at a Glance

Opposite Technical Program 1st Page

Opposite Daily Schedule at a Glance
(5 Available)

MEDIA BUNDLE AD SPECS

PROGRAM FINAL TRIM SIZE: 8.375" wide x 10.75" tall

FULL PAGE NO BLEED: 7.875" wide x 10.25" tall

FULL PAGE: 8.625" wide x 11" tall
(includes 0.125" bleed on all sides)

HALF PAGE AD (no bleed): 7.875" wide x 5" tall

NOTE: Keep live matter 0.25" from trim on all sides.
Acceptable formats are 300dpi CMYK PDF, TIF or JPEG

FINAL PROGRAM ADS ARE DUE BY JUNE 24, 2022

NEWSLETTER BANNER AD: 1000 x 250 pixels

WEBSITE BANNER AD: 200 x 200 pixels

SPONSORSHIP ORDER FORM

PROGRAM ADVERTISING

Media Bundles

- | | |
|-----------------------|---------------------------------|
| Premium Media Bundle | <input type="checkbox"/> \$1200 |
| Standard Media Bundle | <input type="checkbox"/> \$800 |
| Basic Media Bundle | <input type="checkbox"/> \$500 |

Email Newsletter Banner Ad

- | | | |
|--|--------------------------|------------|
| Email Newsletter Issue Choice #1 | _____ | |
| Email Newsletter Issue Choice #2 | _____ | |
| Email Newsletter Issue Choice #3 | _____ | |
| Inside Front Cover | <input type="checkbox"/> | |
| Inside Back Cover | <input type="checkbox"/> | |
| Opposite Table of Contents | <input type="checkbox"/> | |
| Opposite Chairman's Letter | <input type="checkbox"/> | |
| Opposite Getting Around | <input type="checkbox"/> | |
| Opposite Schedule at a Glance | <input type="checkbox"/> | |
| Opposite Technical Program 1st Page | <input type="checkbox"/> | |
| Opposite Daily Schedule at a Glance Page | <input type="checkbox"/> | Day: _____ |
| Full Page - Standard Bundle | <input type="checkbox"/> | |
| 1/2 Page - Standard Bundle | <input type="checkbox"/> | |

Total Sponsorship Amount Due: _____

PAYMENT/AUTHORIZATION

Method of Payment:

☐ **Check - Make all checks payable to: IEEE**

Please include in notes: Please deposit for 39492 - 2022 EMCSI

Send check to: IEEE Attn: AR 445 Hoes Lane Piscataway, NJ 08854

☐ **Check Enclosed**

☐ **Credit Card - Check here to have invoice sent with Online credit card payment information**

AUTHORIZATION: I am authorized by my company to Sponsor at the 2022 IEEE Symposium on Electromagnetic Compatibility, Signal and Power Integrity.

Signature: _____ Date: _____

CONTACT INFORMATION

KEY SYMPOSIUM ORGANIZING COMMITTEE MEMBERS

General Chair

Janet O'Neil, *ETS-Lindgren*

Vice-Chair

Dennis Lewis, *Boeing*

Treasurer

Stephen Searce, *Cisco*

Secretary/Youth Program Chair

Stephanie Zajac, *NASA/JPL*

Technical Program Chair

Frank Leferink,
University of Twente/THALES

Exhibition/Sponsorship Chair

Alistair Duffy, *De Montfort University*

Registration Chair

Bonnie Brench, *Consultant*

Publications Chair

Vignesh Rajamani, *Exponent*

Project Manager/Volunteer Coordinator

Alpesh Bhobe, *Cisco*

Marketing Co-Chairs

Janet O'Neil, *ETS-Lindgren*
Susanne Kaule, *Gauss Instruments*

RESERVE YOUR EXHIBIT OR SPONSORSHIP OPPORTUNITY TODAY!

Contact us: Jeff Naccarato
Exhibits Sales Team, c/o Hall-Erickson, Inc.,
E: jnaccarato@helexpo.com P: 630-929-7916

ORDER FORM



We hereby apply for exhibit space at the 2022 IEEE International Symposium on Electromagnetic Compatibility (EMC) + Signal and Power Integrity (SIPI) on **August 1-5, 2022** (Exhibition Hall dates: **August 2-4, 2022**). We agree to abide with the Basic Terms and Conditions accompanying this form.

CONTACT INFORMATION

Contact Name: _____ Title: _____

Company: _____

Address: (No P.O. Boxes) _____ City: _____

State: _____ Province: _____ Postal Code: _____ Country: _____

Phone: _____ Fax: _____

E-mail Address: _____ Company Website Address: _____

EXHIBIT SPACE / BOOTH TYPE & LOCATION (ALL \$USD) Exhibit Type:

☐ Std. 10'x10' Booth or ☐ Table Top

No. of Exhibits Order Total

Reserved after Wednesday, Jan. 5, 2022 ☐ \$3,200.00 ☐ \$1,800.00 x _____ = _____

Additional Exhibit Booths x _____ = _____

Total Payment Due: _____

BOOTH LOCATION PREFERENCE

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

We wish to be located as close as possible to the following companies: _____

If possible, please do not locate our space(s) adjacent to or directly across from the following companies: _____

☐ PROMOTION, ADVERTISING & PATRON SPONSOR OPPORTUNITIES:

I would like to be contacted regarding promotional/advertisement and patron sponsorship opportunities.

ORDER FORM

PAYMENT/AUTHORIZATION

Note: All applications must be accompanied by a 50% deposit in order to be included in booth allocation. Final payment must be received by January 10, 2022. Booth Allocation Process will begin on January 10, 2022. All orders received after January 13, 2022 must be paid in full.

Method of Payment: ☐ Check

Make all checks payable to: IEEE

Please include in notes:

Please deposit for 39492 - 2022 EMCSI

Send check to: IEEE

Attn: AR

445 Hoes Lane

Piscataway, NJ 08854

☐ Check Enclosed

☐ Credit Card. Check here to have invoice sent with Online credit card payment information

If full payment is not received by the due dates outlined in this contract, your signature authorizes IEEE to charge the balance of payment due to your credit card on file.

By signing this contract, the exhibitor agrees to receive materials by email and U.S. Mail from IEEE, its representatives and agents.

AUTHORIZATION: I am authorized by my company to contract for exhibit space at the 2022 IEEE Symposium on Electromagnetic Compatibility, Signal and Power Integrity as indicated above. I have carefully read and accept the information and conditions accompanying this form and as contained herein. I understand that I will periodically receive emails from the IEEE EMC Society and their representatives regarding the exhibitor booth and related news and sponsorship opportunities. I will also receive a post-symposium survey about my symposium experience from the IEEE EMC Society. I can withdraw my consent to email correspondence by clicking "Unsubscribe" from the bottom of any emails.

Signature: _____ Date: _____

PLEASE RETURN COMPLETED FORM TO:

INSTRUCTIONS — Apply online www.emc2022.emcss.org/exhibitors-order-form.html or complete this application in writing by completing all sections. Incomplete applications will not be accepted.

IF PAYING BY CHECK, make payable to IEEE and mail to IEEE, Attn: AR, 445 Hoes Lane, Piscataway, NJ 08854 please note deposit for 39492-2022 EMCSI. Make a copy of this application for your files.

IF PAYING BY CREDIT CARD, check appropriate box above and return to emcsipi@heexpo.com, fax to 630-434-1216. Upon receipt of the space application an acknowledgment and invoice/receipt will be sent to you. NO ASSIGNMENTS WILL BE MADE UNTIL A DEPOSIT PAYMENT IS RECEIVED.

GENERAL TERMS & CONDITIONS FOR EXHIBITING AT EMC+SIPI 2022

1. CONTRACT

This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of exhibits assigned by the 2022 IEEE Symposium on Electromagnetic Compatibility, Signal and Power Integrity (EMC+SIPI 2022), constitute a valid and binding contract.

2. ASSIGNMENT OF SPACE

Assignment of space to exhibitors is based upon the IEEE EMC Society exhibit allocation point system. The EMC+SIPI 2022 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the symposium opening date. In all cases, total exhibit payments must be received prior to symposium opening. The EMC+SIPI 2022 assignment of booth space(s) is final and shall constitute an acceptance of the Exhibitor's offer to occupy the space. After assignment, space location may not be changed, transferred or cancelled by the Exhibitor except upon written request and with the subsequent written approval of the EMC+SIPI 2022. The EMC+SIPI 2022 reserves the right to reassign Exhibitor space or to modify the floor plan for overall benefit of the symposium.

3. SUBLETTING SPACE

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to the Exhibitor, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of the exhibitor's business except upon prior written consent of EMC+SIPI 2022.

4. EXHIBIT SPACE RENTAL RATES

Exhibit space rental includes materials and services described herein.

Symposium Price Per 10'x10' Exhibit Space (\$USD): Full exhibit space price is \$2,800.00 and table top is at \$1,400.00 if payment is received with deposit by Friday, November 12, 2021; Full exhibit space is \$3,000.00 and a table top is \$1,600.00 with deposit received by Wednesday, January 5, 2022; Full exhibit space is \$3,200.00 and table top is at \$1,800.00 if received after Wednesday, January 5, 2022.

Full Exhibits include: Exhibit Space; 8-foot high back drape; 3-foot high side rails; 7-inch by 44-inch identification sign, listing in the Advance Program and Final Program. The exhibitor is responsible for all other aspects of the exhibit space including but not limited to carpeting, furniture, phone, internet access, display materials, cleaning, etc.

The table top exhibit space includes 8-foot high back drape, no side rails, house carpeting, one table, one chair. The exhibitor is responsible for all other aspects of the table top space including but not limited to custom carpeting, additional furniture, phone, internet access, display materials, cleaning, etc.

Symposium aisles will be carpeted and cleaned.

With the rental of each full exhibit space or table top there is allocated one full complimentary symposium registration. Exhibit hall only access is free to all.

5. PAYMENT REQUIREMENTS & CANCELLATION CHARGES

Applications require a 50% deposit before final exhibit assignment is confirmed in writing. All applicants must be paid in full by Wednesday, January 5, 2022. All applications received after Thursday, January 13, 2022 must be accompanied by full payment.

All cancellations must be made in writing and will be based on the following schedule of refunds:

On or before Wednesday, January 5, 2022 - 50% of the total exhibit cost will be refunded. After Wednesday, January 5, 2022 - No Refund will be permitted. "No-show" exhibitors will receive no refund. Space reductions are considered cancellations and are subject to cancellation fees.

It is understood that the EMC+SIPI 2022 reserves the right, at its option, to reassign a cancelled exhibit regardless of the cancellation rate assessed.

In the event that the premise in which the EMC+SIPI 2022 is conducted shall become, in the sole discretion of the EMC+SIPI 2022 Committee, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of EMC+SIPI 2022, this agreement may be terminated by the EMC+SIPI 2022. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God. Should the EMC+SIPI 2022 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that the EMC+SIPI 2022 may, after computing the total amount of the EMC+SIPI 2022 cost and expenses in connection with its preparation for and conducting of the EMC+SIPI 2022, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, an amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

GENERAL TERMS & CONDITIONS FOR EXHIBITING AT EMC+SIPI 2022

6. EXHIBIT BOOTH MANNING AND DISMANTLING SCHEDULE

A representative must staff exhibit space during all times when the Exhibition is officially open (Tuesday August 2 from 10:00 AM to 17:00 PM, Wednesday August from 9:00 AM to 17:00 PM and Thursday August 4 from 9:00 AM to 12:00 PM). Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after 12:00 PM Thursday, August 4, 2022. Move-out must be completed by 12:00 PM, Friday, August 5, 2022. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after 12:00 PM, Friday, August 5, 2022 will be charged for the materials' removal. Failure to observe this rule, including early dismantling, will result in a \$1,000 (U.S. Currency) fine and may jeopardize the exhibitor's space assignments or right to exhibit at future symposiums sponsored by The IEEE EMC Society.

7. LOSS OR DAMAGE

Exhibitor agrees with the EMC+SIPI 2022 that the EMC SIPI 2022 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by the Exhibitor or any person thereof with the consent of the Exhibitor, and that the Exhibitor will defend, indemnify and save harmless, the EMC+SIPI 2022 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives. The Exhibitor will be liable for all damages or liability of any kind or for any loss, damage or injury to persons or any property during the symposium from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. DEMONSTRATIONS

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces unless approved by EMC+SIPI 2022.

9. COMPLIANCE

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, Provincial and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the symposium is held.

10. UNIONS

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the EMC+SIPI 2022, the Symposium Facility or with authorized personnel contractors by EMC+SIPI 2022.

12. INSURANCE

The Applicant is required to obtain general public liability insurance in the amount of one million US Dollars. Such insurance maintained by the Applicant must be issued by an insurance company with an A.M. Best rating of A or higher and shall include coverage of the indemnification obligations of the Applicant under this Application. Each Applicant is also required to carry workers compensation protecting employees in accordance with the laws of the state in which the program or symposium is being held. Nothing in this paragraph shall limit the amount of liability the Applicant may be responsible for.

13. COMMITTEE/MANAGEMENT

The Exhibitor further agrees that the conditions, rules and regulations of the EMC+SIPI 2022 and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the committee shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the symposium.